

RYAN S. F. CHASE

rychase@gmail.com
949.482.7605
SHUTTERCHASE.COM

Summary

Creative Marketing Professional with 10+ years of experience in brand strategy, content creation, and community engagement. Skilled in executing digital campaigns, influencer collaborations, and event activations for lifestyle and outdoor brands. Adept at managing multi-channel marketing initiatives and crafting authentic, inclusive storytelling that builds strong audience relationships.

Skills

- Adobe Creative Suite
 - Illustrator
 - InDesign
 - Photoshop
 - Lightroom
 - Premier Pro
- Fast media creation tools
 - Canva
 - Adobe Express
- Final Cut Pro
- Google Suite
- Microsoft Office
- Project management tools
 - Basecamp
 - Slack
 - Trello
 - Jira
- Photography
- Videography
- Drone operation
- Copywriting
- Web design
 - Write in HTML and CSS
- Web building tools:
 - Wordpress
 - Squarespace
 - Shopify
- Social media marketing
- Amazon marketing
- SEO
- Google Analytics
- Email marketing
- Mailchimp
- Klaviyo
- Bicycle & eBike mechanic (Shimano & Bosch certified)
- P2 certified pilot
- Fluent in Finnish

Education

BYU - Idaho 2017

- Bachelors in Journalism
- Minor in Photography
- Extracurricular studies in
 - video production
 - web design
 - design thinking

Experience

Shutterchase (Freelance Work)

2015-present

- Create, design & maintain companies' website and branding.
- Photograph, film, edit, and design content for clients.
- Produce clients' marketing campaigns increasing engagement by at least 20%.

Graphic Designer/ Bicycle Mechanic: Green Room

2024-2025

- Design and create content for store social channels for sales and events.
- Act as a community liaison for weekly events, recording content and providing mechanical assistance.
- Assess stock and order inventory for bike department for customer needs.
- Juggle duties of mechanical work, design work, and customer sales in a time-efficient manner.

Graphic Designer: Gear Coop

2018-2024

- Lead in marketing emails, copywriting, photo shoots, signage and other asset production.
- Create style guides for marketing teams, to unify branding and create consistency.
- Plan, design, create and maintain Amazon storefronts, advertising, and A+ pages.
- Utilize assets and style guides to create layouts synonymous with clients' branding.
- Work with team to plan, organize and execute in-house events, such as Reel Rock, and onsite marketing.

Staff Photographer: BYU-Idaho

2014-2017

- Captured images in harmony with the university's mission statement.
- Maintained a flexible schedule and worked whenever needed for events.
- Scheduled and photographed hundreds of university staff, students and organizations.
- Met same-day deadlines for university and external news sources.
- Edited and input metadata for over 300,000 images from various events.
- Digitized photographic film for archival preservation purposes.

Director of Photography: Healthy Magazine

2015-2016

- Photographed and produced video content.
- Wrote health, fitness, review articles for the magazine.
- Established interpersonal business relations for product reviews, creating cost-saving content.
- Interviewed lifestyle personalities, to doctors, and recovering addicts for magazine and online articles.

Contributing Editor: The Scroll

2014-2015

- Wrote monthly general interest articles for university-sponsored newspaper.
- Proofread and edited over 200 articles written by university journalists.

Studio Portrait Photographer: Lifetouch

2014

- Captured studio images of individuals and families in a fast-paced setting.
- Quickly and effectively guided clients through sittings and upselling them products.
- Communicated effectively with clients through any of their concerns.